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ahhh... those simple pleasures

Scented Interiors by Design, Ltd.

www.ScentedInteriors.com • 631-881-4244

by *Debbi Spiegel*

Doreen Bollhofer is the founder and fragrance creator of Scented Interiors by Design, Ltd. She has a unique background in the perfume industry and knows how to use the power of scent to transform, enhance, enliven and create memorable distinction for any interior space. Aroma is the new frontier in interior design. Doreen's goal is for her products to make people feel good. With Scented Interiors by Design, Doreen brings her passion and knowledge of fragrance to the world of interior spaces.

Olfaction or sense of smell is invisible yet very important. Here are some facts about how it engages emotions. Research shows that 75% of our daily emotions are triggered by smell. We are 100 times more likely to remember something that we smell than something we see, hear or touch. Scented Interiors by Design's custom fragrances make a lasting emotional connection with those who visit your space. Doreen has been branding with scent in real estate including luxury residential spaces, commercial offices, showrooms, special events, and even gyms and fitness centers. Scented Interiors by Design strengthens the company's brand message by combining the art of ambient scenting with the science of olfactory perception in a signature fragrance tailored for each individual space.

Scented Interiors by Design has launched *The Home Collection*, an offering of: *The Mini 150* diffuser, which operates with natural and artificial light or 24-hour operation for continuous scent coverage. The unit covers up to 3,500 cubic feet and is sold with a select 3.3 oz. bottle of concentrated oil. Also in the line are 4 oz. water-based fragrance room sprays packaged in elegant glass bottles. It has been almost a year since our homes became our full-time offices, classrooms, theatres, recreation, etc. During the pandemic, families have discovered how important their spaces are and how impactful it is when they make you feel happy.



The company's Fragrance Sampler is a SCENT-sational way to experience a wide selection of the oils in spray form. Choose nine from the Fragrance Collection – a full listing and their descriptions are available on the website: ScentedInteriors.com for \$19.99 which includes shipping. Doreen has designed these fragrances with the same standard of excellence used in designing the finest perfumes.

You can upgrade to a state-of-the-art scent system

which can connect to your HVAC system to diffuse fragrance through the air as a microscopic mist, sending a steady flow of scent to a desired area. Whether you choose one signature scent or change it seasonally – bring Scented Interiors into your home so there is more than just love in the air

